

MICHAEL LOCKYER

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PRODUCTION EXPERIENCE

SCRIPPS NETWORK, New York, NY

Writer and Host, GK Now (September 2017 - December 2018)

- Wrote and hosted digital food talk shows for the Scripps Network online brand Genius Kitchen
- Brainstormed ideas and pitched segment concepts to network
- Hosted weekly food news segments, culinary segments, man-on-the-street interviews, and acted in comedic sketches

NICKELODEON, New York, NY

Writer and Host, Top Ten Trickshots (September 2015 - December 2016)

- Wrote and hosted series for Nickelodeon network channel, Nicktoons
- Procured trick shot videos for each episode and assisted in editing and producing the 30 minute finale episodes
- Ratings strengthened month-to-month and strongest performing Sports block series, which led to our second season.

WHISTLE SPORTS, New York, NY

Content Producer and On-Camera Host (March 2015 - July 2015)

- Developed, wrote, filmed, hosted, and edited an interview series highlighting Whistle Sports multiple personalities
- Developed, wrote, and hosted multiple original one-off shows
- Oversaw multiple branded content projects simultaneously from development, production, post-production, to final deliverables
- Conducted brainstorms for both the original programming slate and client RFPs

ROADSIDE ENTERTAINMENT, New York, NY

Associate Producer (March 2013 - March 2015)

- Researched, pitched, coordinated, shot, and edited multiple online pieces for VICE Sports
- Developed 60 sec. branded promotional spots for an upcoming Sundance channel show "The Writer's Room" based on the client's creative vision
- Assisted in scripting original documentaries for NFL Network and AOL
- Created sizzle reels and pitch presentations for a variety of RFPs
- Produced and wrote copy for the NHL Award show award packages

THE NETWORK OF CHAMPIONS, New York, NY

Producer and Host, NOC'd Up (January 2012 - March 2013)

- Wrote, produced, filmed, edited, and starred in this three-time-per-week, 15-minute YouTube show
- Organized shoots at various locations and in studio; booked show talent typically including professional athletes
- Pitched content ideas to executive producer and managing partners, including media efforts and marketing plans

EDUCATION

NEW YORK UNIVERSITY, B.A., College of Arts & Science (May 2011)

SKILLS

Avid editing software; Adobe Creative Suite; Final Cut Pro; DSLR cameras; Sony C100, Microsoft and Apple Office applications.